



Luxury providers

We at EQUIP Xavier Claramunt are a **Multidisciplinary Architectural Practice** which offers three main product lines: Architecture and Interior Design, Industrial Design and Jewellery. We have just recently added a new category to these areas: Responses, a new way of identifying the core characteristic of any company and power it. The practice was founded in Barcelona under the name of ADD+ in 1990. Since 2001 it has been based in Fundació Palo Alto, the architecture, image and design company complex in Barcelona. Since 2006 we have operated under the name EQUIP.

Our products are based on three fundamental premises: The first premise is **permanent reinvention in our approach to understanding** concepts. We always make an unreserved re-evaluation of everything from the developed product through to our attitude towards work and process management.

The second premise is our desire to **be closer to people**. We propose products that will inspire cooperation between people and will be of use to them.

The third premise is to always follow a **proposal approach**. We redefine concepts using key words that explain new products to us. We redefine approaches to respond to situations as they arise.

We work by **freeing ourselves of any pre-existing formal conventions**, undertaking a constant re-evaluation of the way in which our teams and clients understand their surroundings. Each design proposal has its origins in an **idea arising from the program**. It is never a preconception or a preformed notion. Establishing a work process defines the end identity.

To promote both innovative and exclusive concepts the company is committed with a double strategy based on the work developed by the Agency and the LAB.

LAB is responsible for the research and revision of any area related with people's life and the places for living. The main goal is to provide unique and innovative concepts to give successful answers to any future question place by clients. LAB is always a step ahead and ready to deal with any necessity of our clients.

The Agency is responsible of producing any item or concept needed to fulfil our client's expectations. The work developed by the Agency starts from the unique concepts provided by the LAB. The double strategy of LAB and Agency is able to constantly improve the answers given to our clients.

The LAB has the time to think, the Agency has the ability of adapting the innovative and unique concepts provided by the LAB to the given reality of our clients, without losing any of the core characteristics of these concepts.

The flagship result of this strategy is the first space hotel, Galactic Suite. The LAB succeeded in thinking about the first tourism facility to be place in space, presenting it as a whole and unique life experience.

The Agency is in charge of managing the implementation of the project, transforming the innovative idea of the most exclusive tourism experience of history: training on an island in a resort both touristic and technological, and the space travel that will bring the space tourist to the most exclusive hotel nowadays: Galactic Suite.

EQUIP Xavier Claramunt is the most suitable company to provide the most innovative and exclusive concept related to where people live and specially, where the people want to live.