

# Frederic Homs Born

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This Frederic Homs establishment is located in the Born neighborhood of Barcelona. The Born is a very active area of the city with narrow, maze-like backstreets and limited direct sunlight.

The arched Catalan roof structure, complete with small metal beams, has been retained and painted black, along with the cast-iron pillars which frame the space. The original cement paving has been restored, freed from obstacles and decorated with graffiti of large-sized letters extending up to the wall area.

The space features a series of large, luminous letters. One of these letters is on reinforced wheels so it can be moved to the façade looking out onto the street. In addition to illuminating and organizing the interior space, the letters are highly visible from outside, appearing as though they had fallen from a luminous sign of large proportions.







- ➡ Large, luminous letters bring order to the space. One of the letters is on reinforced wheels so it can be moved to the façade and look out onto the street.





- ➡ The black vaulted Catalan ceiling, metal beams, and cast-iron pillars frame the open space and the freestanding display stands enhance the layout and high ceilings.







- The polished cement surfaces along the walls and floors are decorated with large gold graffiti letters, which give the space an industrial and street-like feel.





